

<u>Venue</u>		<u>Month</u>		
		June 2016		
Programme of workshops over a 9 month period aimed at the retail sector		<u>Workshop</u>		
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		Exceeding Customer Expectations	Visual Merchandising	Chinese for Beginners
Chester - Town Hall (Wednesdays) - 5.30-7.30pm		15 th https://workshopcustomerexpectationschester.eventbrite.co.uk	x	22 nd https://workshopchineseforbeginners.eventbrite.co.uk
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm		16 th https://workshopcustomerexpectationsep.eventbrite.co.uk	x	x
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm		14 th https://workshopcustomerexpectationsnorthwich.eventbrite.co.uk	x	x
Blakemere Craft Centre - 5.30-7.30pm		x	23 rd https://workshopvisualmerchandisingblakemere.eventbrite.co.uk	x

<u>Venue</u>	<u>Month</u>
Programme of workshops over a 9 month period aimed at the retail sector	July 2016 <u>Workshop</u>
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop	Social Media - Websites
Chester - Town Hall (Wednesdays) - 5.30-7.30pm	13 th https://workshopwebsiteschester.eventbrite.co.uk
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm	14 th https://workshopwebsitesep.eventbrite.co.uk
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm	12 th https://workshopwebsitesnorthwich.eventbrite.co.uk
Blakemere Craft Centre - 5.30-7.30pm	x

<u>Venue</u>	<u>Month</u>
Programme of workshops over a 9 month period aimed at the retail sector	August 2016 <u>Workshop</u>
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop	Driving Conversions
Chester - Town Hall (Wednesdays) - 5.30-7.30pm	17th https://workshopdrivingconversionschester.eventbrite.co.uk
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm	18 th https://workshopdrivingconversionsep.eventbrite.co.uk
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm	16 th https://workshopdrivingconversionsnorthwich.eventbrite.co.uk
Blakemere Craft Centre - 5.30-7.30pm	x
Annual conference - tbc	

<u>Venue</u>		<u>Month</u>	
		<u>September 2016</u>	
Programme of workshops over a 9 month period aimed at the retail sector		<u>Workshop</u>	
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		Visual Merchandising	Social Media - Websites
Chester - Town Hall (Wednesdays) - 5.30-7.30pm		14 th https://workshopvisualmerchandisingchester.eventbrite.co.uk	x
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm		22 nd https://workshopvisualmerchandisingep.eventbrite.co.uk	x
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm		13 th https://workshopvisualmerchandisingnorthwich.eventbrite.co.uk	x
Blakemere Craft Centre - 5.30-7.30pm		x	22 nd https://workshopsocialmediablakemere.eventbrite.co.uk

<u>Venue</u>		<u>Month</u>
Programme of workshops over a 9 month period aimed at the retail sector		<u>October 2016</u>
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		<u>Workshop</u>
		Social Media - Facebook & twitter (Xmas flavour)
Chester - Town Hall (Wednesdays) - 5.30-7.30pm		19 th https://workshopfacebookchester.eventbrite.co.uk
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm		20 th https://workshopfacebookep.eventbrite.co.uk
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm		18 th https://workshopfacebooknorthwich.eventbrite.co.uk
Blakemere Craft Centre - 5.30-7.30pm		x

<u>Venue</u>		<u>Month</u>	
		November 2016	
Programme of workshops over a 9 month period aimed at the retail sector		<u>Workshop</u>	
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		Greeting & Approaching the Customer	Social Media - LinkedIn
		9 th https://workshopgreetingcustomerschester.eventbrite.co.uk	x
		10 th https://workshopgreetingthecustomerep.eventbrite.co.uk	x
		8 th https://workshopgreetingcustomersnorthwich.eventbrite.co.uk	x
		x	16 th https://workshoplinkedinblakemere.eventbrite.co.uk
Chester - Town Hall (Wednesdays) - 5.30-7.30pm			
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm			
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm			
Blakemere Craft Centre - 5.30-7.30pm			

December 2016

no workshop - run up to Xmas busy period for retailers

Venue

Month

January 2017

Workshop

Increasing sales

11th

<https://workshopsaleschester.eventbrite.co.uk>

12th

<https://workshopsalesep.eventbrite.co.uk>

10th

<https://workshopsalesnorthwich.eventbrite.co.uk>

x

Programme of workshops over a 9 month period aimed at the retail sector

5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop

Chester - Town Hall (Wednesdays) - 5.30-7.30pm

Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm

Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm

Blakemere Craft Centre - 5.30-7.30pm

<u>Venue</u>		<u>Month</u>
Programme of workshops over a 9 month period aimed at the retail sector		<u>February 2017</u>
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		<u>Workshop</u>
		Visual Merchandising
Chester - Town Hall (Wednesdays) - 5.30-7.30pm		15 th https://workshopvisualmerchchester.eventbrite.co.uk
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm		16 th https://workshopvisualmerchep.eventbrite.co.uk
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm		14 th https://workshopvisualmerchnorthwich.eventbrite.co.uk
Blakemere Craft Centre - 5.30-7.30pm		x
Annual conference - tbc		Set a date for a conference to bring together all the retailers and perhaps open to the wider business community. An opportunity to celebrate local business, highlight the support network and provide networking. Bring in a key note speaker (Bill Smith, Clare Rayner?)

<u>Venue</u>		<u>Month</u>	
Programme of workshops over a 9 month period aimed at the retail sector		<u>March 2017</u>	
		<u>Workshop</u>	
5.30-6pm support partner network:Chamber; C&W Growth Hub; ERDF Consortia; Cheshire Professionals; CWaC Regeneration Teams; CWaC Reg. Services. 6-7.30pm workshop		Social Media - LinkedIn	Social Media - Facebook & twitter
Chester - Town Hall (Wednesdays) - 5.30-7.30pm		15 th https://workshoplinkedinchester.eventbrite.co.uk	x
Ellesmere Port - Civic Hall (Thursdays) - 5.30-7.30pm		16 th https://workshoplinkedinep.eventbrite.co.uk	x
Northwich - Memorial Court (Tuesdays) - 5.30-7.30pm		14 th https://workshoplinkedinnorthwich.eventbrite.co.uk	x
Blakemere Craft Centre - 5.30-7.30pm		x	23 rd https://workshopfacebookblakemere.eventbrite.co.uk
Annual conference - tbc		Set a date for a conference to bring together all the retailers and perhaps open to the wider business community. An opportunity to celebrate local business, highlight the support network and provide networking. Bring in a key note speaker (Bill Smith, Clare Rayner?)	